



## **Ernest G. Canadeo**

Ernest G. Canadeo is the founder, President, and CEO of The EGC Group, an advertising, marketing, and interactive media company with offices located in Melville, New York.

EGC was founded in 1985 and is ranked one of the top advertising/marketing firms located on Long Island, and one of the top 350 advertising agencies in the United States according to Advertising Age. It is the winner of hundreds of regional and national awards for creative excellence in virtually all media, including television, radio, print, and Internet/e-marketing.

Mr. Canadeo has been active in the not-for-profit community for many years. He presently serves on the board of trustees, and provides pro-bono marketing services and support for many not-for-profit organizations, including: The Long Island Association; Thomas Hartman Foundation for Parkinson's Research; LIA Health Alliance; United Way of Long Island; LI Works Coalition; Long Island Advertising Club; and National Stuttering Association

Mr. Canadeo is twice past President and four time past treasurer of the Long Island Advertising Club. He has the distinction of being named the Long Island Advertising Club's first Board Member Emeritus in its 50-year history.

His interests include music and the arts. His personal music collection includes over 5000 records, CD's and 78's in virtually every musical style, and his iPod holds over 8000 songs. He plays guitar, and released a CD of self-penned songs and performances in 1999.

Prior to forming EGC, he was Director of Advertising for RCA Records.

He lives with his wife and two children in Oyster Bay Cove, New York.

**SUFFOLK COMMUNITY COUNCIL'S 2008 LONG ISLAND MAN OF THE YEAR**

